



POWERCON 2012

Auckland

Towards
Smarter
Resilient
& **Economic**
POWER
SYSTEMS



2012 INTERNATIONAL CONFERENCE ON POWER SYSTEMS TECHNOLOGY

30 October to 2 November 2012
Auckland, New Zealand
www.powercon2012.com

SPONSORSHIP PROSPECTUS

ABOUT

The POWERCON brand was co-initiated by CSEE (Chinese Society for Electrical Engineering) and IEEE PES (Power & Energy Society). This biennial conference started in 1998 in Beijing, China. The subsequent venues were Perth, Australia, in 2000 ; Kunming, China, in 2002 ; Singapore in 2004 ; Chongqing, China in 2006 ; New Delhi, India in 2008; and Hanzhou, China in 2010. POWERCON 2012 is to be held in Auckland, New Zealand.

The theme of this conference is "Towards Smarter Resilient and Economic Power Systems". This is topical in the context of emerging trends of Smart Grids; resilience of electricity infrastructure to recent earthquakes, floods, nuclear- meltdown in the Asia-Pacific region; and, trends towards Emission Trading Scheme and increased participation of private capital markets into electricity generation. A flavour of this theme in the context of New Zealand will be highlight to all our international participants.

The conference will feature plenary sessions, tutorials, paper presentations, poster session, trade exhibits and a Student/Graduate of Last Decade (GOLD)/Women In Engineering (WIE) program. It will be well supported by an exciting partner's program and helpful inputs through our professional conference organizer towards planning pre and post conference optional tour packages to visit tourist attractions across New Zealand.

It will provide a forum for power engineering professionals and academic researchers to exchange up-to-date knowledge, experiences and views on key areas of electric power engineering and power system technology. Leading practitioners and researchers that wish to lead and assist in the organization of Tutorials, Special Interest Paper Sessions or Panel Sessions are encouraged to submit expressions of interest.

The working language of the conference is English. Propective authors are invited to submit full papers on technical topics reflecting the theme of this conference i.e. Smart Grids, Resilience to major disturbances and Electricity markets. This can broadly cover PES technical scope on research and development, planning, design, application, construction, installation, and operation of apparatus, equipment, structures, materials and systems for the safe, reliable, and economic generation, conversion, measurement, control, transmission, and distribution of electric energy. More details about the paper formatting requirements and submission process will be made available in the conference website (www.powercon2012.com).



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ABOUT IEEE PES

The Power & Energy Society (PES) provides the world's largest forum for sharing the latest in technological developments in the electric power industry, for developing standards that guide the development and construction of equipment and systems, and for educating members of the industry and the general public. Members of the Power & Energy Society are leaders in this field, and they, and their employers, derive substantial benefits from involvement with this unique and outstanding association.

www.ieee-pes.org

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SPONSORSHIP

Major Sponsorship

\$12,000 +gst

Prominent acknowledgement on all Conference signage, promotional material, publications.

1 x A5 colour advertisement in the Conference Handbook*

2 x complimentary registrations to all Conference events

Corporate signage displayed during the Conference Dinner

Opportunity to Display your company banner outside Plenary Hall

1 x A4 piece of promotional material in the Conference satchel

Company logo on handbook cover*

Prominent Company logo on large screens in Exhibition and Plenary Hall

Verbal Acknowledgement as Major Sponsor during opening and closing sessions

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\$8,000 +gst – three available

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Company logo in the Conference Handbook & Programme*

Company logo website

Company logo on large screens in Exhibition and Plenary Hall

Delegate Gifts

\$7,000 +gst

Company branding on delegate gift given with each satchel

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo in the Conference Handbook & Programme*

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Handbook

\$7,000 +gst

Company logo on the Conference Handbook Cover – note this is only if there is not a major sponsorship that it is on the cover, this entitlement is negotiable*

Company logo inside the handbook*

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo within CD contents*

1 x A4 piece of promotional material in the Conference satchel

2 x Complimentary tickets to the Conference Dinner

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Trade Exhibition Opening

\$6,000 +gst

Invitation to speak at Trade Exhibition Opening

Company logo on screen in Exhibition Hall during the Exhibition Opening

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo in the Conference Handbook & Programme*

Opportunity to Display your company signage at Trade Exhibition Opening

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Table stands with company branding on all catering tables

Satchel insert

Student Poster Session

\$6,000 +gst

Invitation to speak at the Poster Session

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo in the Conference Handbook & Programme*

Opportunity to Display your company signage at the Poster Session

Opportunity to supply company branded drinks trays

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Opportunity to include a satchel insert

Company logo on screen in Exhibition Hall during the Poster Session

Conference Dinner Entertainment

\$6,500 +gst

Acknowledgement on Conference Dinner Tickets & Menu

Invitation to introduce the Dinner Entertainment

2 x complimentary tickets to the Conference Dinner

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo in the Conference Handbook & Programme*

Verbal acknowledgement at the Dinner

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Company logo on screen during Conference Dinner

Lunches

\$4,000 +gst

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo in the Conference Handbook & Programme*

Verbal acknowledgement in Conference plenary sessions

1 x A4 piece of promotional material in the Conference satchel

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Table stands with company branding on all catering tables

Conference Dinner Wine

\$4,000 +gst

Acknowledgement on Conference Dinner Tickets & Menu

2 x complimentary tickets to the Conference Dinner

Acknowledgement on all Dinner wine bottles (such that acknowledgement does not obscure the manufacturer's details and is provided by the sponsor)

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo in the Conference Handbook & Programme*

Verbal acknowledgement at the Dinner

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Company logo on screen during Conference Dinner

Name Badges and Lanyards

\$3,000 +gst

Company branding on Conference name badge given to all registered delegates and exhibitors.

Acknowledgement on Conference Sponsorship signage and promotional material.

Company logo in the Conference Handbook & Programme

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Pens

\$3,000 +gst

Company branding on Conference pens given with each satchel

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo in the Conference Handbook & Programme*

Company logo on website

Company logo on large screens in Exhibition and Plenary

Notepads

\$3,000 +gst

Company branding on Conference notepads given with each satchel

Acknowledgement on Conference Sponsorship signage and promotional material*

Company logo in the Conference Handbook & Programme*

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Promotional Inserts in Satchels

\$1,100+gst

1 x satchel insert (restricted to A4 size, up to 6 printed sides).

*Exposure in Conference Publications is determined by confirmation of Sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible

Morning and Afternoon Teas

\$3,000 +gst

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Company logo in the Conference Handbook & Programme*

Verbal acknowledgement in Conference plenary sessions

Company logo on website

Company logo on large screens in Exhibition and Plenary Hall

Conference Venue



Hotel Pullman Auckland

Corner Waterloo Quadrant, & Princes Street, 1143 AUCKLAND, NEW ZEALAND

Pullman Auckland, one of Auckland's largest 5 star hotels, is conveniently located in the city centre, close to popular attractions and well-known shopping and entertainment districts. The hotel offers 260 guestrooms, 80 Residence rooms, 11 function rooms including the magnificent Princes Ballroom, and an international restaurant, bar, and award winning Spa. The hotel is a class above the rest with its impeccable stylish décor, high quality service and spectacular city and harbour views.



Program Schedule - tentative

	Tuesday, 30 October	Wednesday, October 31	Thursday, November 01	Friday, November 02
8:30	Tutorial Registration			
9:00		Conference Opening	Parallel Technical Tracks	Parallel Technical Tracks
9:30			WIE/ GOLD Program	
10:00		Tea/ Coffee Break	Tea/ Coffee Break	Tea/ Coffee Break
10:30	Tutorial			
11:00		Keynotes	Keynote/Parallel Technical Tracks	Panel/Parallel Technical Tracks
11:30				
12:00				
12:30	Lunch	Student Industry Lunch	Lunch	Lunch
13:00			WIE/ GOLD Program	
13:30				
14:00		Parallel Technical Tracks	Parallel Technical Tracks	Parallel Technical Tracks
14:30				
15:00				
15:30	Tutorial	Tea/ Coffee Break	Tea/ Coffee Break	Conference Closing
16:00				
16:30		Parallel Technical Tracks	Parallel Technical Tracks	
17:00				
17:30				
18:00	Trade-Show Opening/Registration/ Welcome		Student/ Women in Engineering/ GOLD Networking	
18:30		Poster Session		
19:00				
19:30				
20:00				
20:30				
21:00				Conference Banquet
21:30				
22:00				
22:30				
23:00				
23:30				



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